

With a Daily Discount, Before Iftar...

Al Salam Bank Launches an Exclusive Offer with talabat During the Holy Month of Ramadan

Manama, Kingdom of Bahrain – 24 February 2026: Al Salam Bank announced the launch of its new exclusive offer in collaboration with talabat, the leading local and regional platform for food and grocery delivery, as part of its special campaign for the Holy Month of Ramadan. The offer enables the Bank's clients holding Visa Credit Cards and Prepaid Cards to enjoy a daily discount of up to BD 2 when ordering through the talabat application from 22 February until 8 March 2026.

According to the terms and conditions, clients will receive an instant 30% discount (capped at BD 2) daily from 4:00 PM to 6:00 PM (before Iftar) when using the promo code (ASB30) and paying with Al Salam Bank Credit or Prepaid Cards. The offer is valid for the first 1,000 clients daily, with a minimum spend of BD 6, and can be redeemed once per client per day.

This collaboration marks the first of its kind in the Kingdom of Bahrain between a bank and talabat to offer a dedicated daily discount during two fixed hours before Iftar throughout the campaign period. The initiative reaffirms Al Salam Bank's commitment to introducing innovative offers that enhance card usage and meet the evolving needs of its clients during Ramadan. The offer also allows clients to benefit from the instant daily discount when ordering from a wide range of restaurants, grocery stores, and shops available on the talabat application, without being limited to a specific outlet, providing greater flexibility, wider choices, and a seamless banking experience that aligns with their daily lifestyle.

On this occasion, Mr. Mohammed Buhijji, Chief Retail Banking Officer at Al Salam Bank, commented: "We are pleased to launch this exclusive offer in collaboration with talabat during the Holy Month of Ramadan. At Al Salam Bank, we are committed to developing strategic partnerships that enhance the value-added benefits we provide to our clients and support our direction toward offering practical advantages aligned with their daily needs. Through such initiatives, we aim to elevate the client experience by delivering meaningful benefits that add tangible value to the use of our cards, reflecting our understanding of their evolving needs and keeping pace with their lifestyle during the blessed month".

On his part, Moaiad Aqel, Managing Director, at talabat Bahrain, stated: "We are delighted to collaborate with Al Salam Bank to launch this exclusive offer during the Holy Month of Ramadan, enabling the Bank's clients to benefit from an instant daily discount when ordering through the talabat application during the pre-Iftar period. This partnership reflects our commitment to delivering added value to our users through innovative initiatives that enhance the ordering experience and provide them with greater flexibility in choosing from a wide selection of restaurants, grocery stores, and shops available on our platform".

Clients can benefit from the offer by paying with their existing cards or by instantly applying for a new card through the Al Salam Bank application, enabling them to enjoy the daily discount throughout the campaign period.

For more information about the offer, please visit Al Salam Bank's website at www.alsalambank.com, contact via WhatsApp at 17005500, or book an appointment through the virtual branch via the Skiplino application.