

Press release

13 april 2026 08:00 CEST



## **Qbrick and GE HealthCare launch Ultrasound TV education portal**

**Qbrick AB (publ) today announces the launch of *Ultrasound TV*, a digital education portal developed in close partnership with GE HealthCare. The platform is now live and actively supporting GE HealthCare's needs across Northern Europe in education, communication, and sales enablement.**

Developed as part of the ongoing collaboration between Qbrick and GE HealthCare, Ultrasound TV is a scalable and engaging knowledge platform designed for both internal and external use cases - including employee training and onboarding, customer education, partner collaboration, and sales presentations.

The launch marks a key milestone in Qbrick's strategic direction to establish education as a strategic business area, combining video, AI, and interactivity to deliver next-generation learning and communication experiences.

### **Krister Karjalainen, CEO of Qbrick AB, comments:**

*"This launch with GE HealthCare is a strong validation of our strategic direction. Together, we have developed and launched a platform that goes beyond traditional video - enabling scalable education and communication on a broader level. This is exactly the type of partnership-driven innovation we aim to deliver."*

Ultrasound TV is built on Qbrick's technology platform and includes capabilities such as video-based learning, live and on-demand content, interactive modules, personalization, and data-driven insights.

With this launch, Qbrick further strengthens its position as a leading provider of digital video communication solutions and accelerates its evolution into a strategic platform partner for enterprise clients.

### **For more information, contact:**

Krister Karjalainen, CEO, Qbrick

E-mail: [krister.karjalainen@qbrick.com](mailto:krister.karjalainen@qbrick.com)

Phone: 0708-811229

### **About Qbrick**

Qbrick AB (publ) is a Swedish company founded in 1999 that provides SaaS-based software solutions in video and film production for companies, governments and the gaming industry. The company delivers a cloud-based technology platform with which customers can create, edit, store and distribute live video and pre-recorded video clips using AI. Qbrick also develops interactive services where viewers can engage in broadcasts such as video shopping, live events or financial company communications. The company's video platform currently generates monthly revenue



**Press release**

13 april 2026 08:00 CEST

from approximately 100 corporate customers. Qbrick currently has wholly-owned subsidiaries with operations in Sweden, Norway, Denmark and Finland. The head office is located in Stockholm. Qbrick's shares are listed on NGM Nordic SME.

For more information, visit [www.qbrick.com](http://www.qbrick.com)