

In Line with the Launch of the New Keeta App in Bahrain...

# Al Salam Bank Offers Up to 99% Discount for Its Cardholders

**Manama, Kingdom of Bahrain – 12 January 2026:** Al Salam Bank has announced its strategic collaboration with Keeta, the newly launched food delivery platform, to mark its official entry into the Bahraini market this January. As part of this collaboration, Al Salam Bank becomes the first bank in the Kingdom to offer a special promotion for its Visa Credit and Prepaid cardholders on the Keeta app.

As per the campaign's terms and conditions, the offer allows Al Salam Bank Visa Credit and Prepaid cardholders to enjoy up to 99% discount (capped at BD 3) on their Keeta orders when using their card through the Keeta Wallet. The offer is valid for the first 6,000 clients who add their card to the Keeta app and place an order above BD 3 using the card. Each eligible client can benefit from the discount twice during the campaign period, which runs from 11 January to 11 February 2026.

Commenting on the occasion, Mr. Mohammed Buhijji, Chief Retail Banking Officer at Al Salam Bank, said: "At Al Salam Bank, we are proud to form value added partnerships that align with the modern lifestyles of our clients and enrich their daily banking experiences. Our collaboration with Keeta reflects our ongoing commitment to providing smart payment solutions and special offers tailored to our clients' expectations. With the official launch of Keeta in Bahrain, this initiative underlines our efforts to embrace the latest digital trends and promote card usage in day-to-day transactions. We are confident that this partnership will deliver real value to our clients and further reinforce our position as a pioneering bank offering integrated banking experiences."

Mr. Aiden Qiao, General Manager of Keeta Bahrain, said: "Our focus at Keeta is on delivering a simple, reliable, and rewarding experience for users every time they order. Through collaborations with trusted partners such as Al Salam Bank, initiatives like this enable users to enjoy greater value from their everyday meals, supported by a smooth and seamless digital journey. We remain committed to building an experience that puts convenience, trust, and consistency at the heart of everything we offer."

It is worth noting that Keeta offers a number of key benefits to all users, positioning it as a standout choice in Bahrain's food delivery space. These include free delivery with subscriptions, strong offers including new-user voucher packs, and continued deals post-launch.

Keeta also features an On-Time Delivery Promise, where orders are delivered within the promised timeframe – and if delayed, users are automatically compensated.