

Supported by Al Salam Bank and in Partnership with Tumooch and Ole Academy

Project Dream Players Secure JPL Premiership GCC Title

Manama, Bahrain – 5 January 2026: Al Salam Bank announced that players enrolled in its Project Dream initiative, in partnership with Tumooch Sport Management and Ole Academy, have achieved a significant milestone by winning the JPL Premiership – Top Tier (GCC) for the 2014 age group. The tournament brought together more than 22 leading youth academies from across the GCC, underscoring the competitive intensity and regional stature of the achievement.

Representing Ole Academy, the Project Dream players delivered a disciplined and consistent performance throughout the competition. The team progressed through the group stages unbeaten before advancing to the final, where they secured victory against Manchester City Academy – UAE (City School) to claim the championship title. In recognition of individual excellence, Abbas Ali Khairallah, a Project Dream player, was named Best Player in the 2014 age category, following a series of standout performances that contributed to the team's success throughout the tournament.

The achievement highlights the tangible outcomes of Project Dream, Al Salam Bank's long-term youth development initiative designed to support the structured and sustainable development of young talent. The initiative is built on a comprehensive framework that emphasizes physical preparation, technical analysis, individualized monitoring, and long-term progression planning, providing young players with a professional environment that supports both performance and personal development.

Commenting on the achievement, Mahmood Qannati, Chief Marketing Officer at Al Salam Bank, said: "This milestone achieved by the Project Dream players underscores the importance of sustained investment in youth development and the value of strong partnerships. Project Dream was established to support young talent through a structured and professional environment, and this result demonstrates the effectiveness of a long-term development approach that prioritizes both performance and character. We are proud to support initiatives that contribute to building future generations, and through our support for Project Dream, we aim to empower national talents to represent Bahrain on the international stage and help realize the Kingdom's dream of qualifying for the 2030 or 2034 FIFA World Cup".

Mr. Mohammed A. Latif bin Jalal, Chairman of Tumooch Sports Management added: "Project Dream is considered one of the strategic initiatives for the development of Bahraini sports talents, in line with the vision of His Highness Shaikh Nasser bin Hamad Al Khalifa to support and empower talented players to serve as a future pillar for the national teams. This GCC achievement for the Under-12 category reflects the success of the partnership with Al Salam Bank and Ole Academy in providing a professional environment that highlights the quality and efficiency of Bahraini talents. We are confident that this success will continue through sustainable development programs that enhance the competitive excellence of the rising generation".

Reflecting on the tournament outcome, Khaled Al Awadhi, Co-Founder of Ole Bahrain Academy, said: "This success reflects the commitment, discipline, and dedication shown by the players throughout the season. The Project Dream framework has enabled us to provide a structured development environment that emphasizes long-term growth rather than short-term results. Our partnership with Al Salam Bank has been instrumental in advancing the academy's vision of developing players capable of competing at a regional level."

Through Project Dream, Al Salam Bank works in strategic partnership with Tumooch and Ole Academy to contribute to the development of a sustainable player development ecosystem that nurtures talent from an early age and supports continuous progression across multiple age groups. The achievement represents a continuation of a long-term development approach that demonstrates how sustained investment in youth can build future generations of players capable of competing at both regional and international levels.

The initiative aligns with the Bank's broader commitment to community development, long-term value creation, and responsible corporate engagement. Al Salam Bank continues to support initiatives that promote youth development, excellence, and sustainability, reinforcing its role as a responsible corporate partner within the community.