



On the Occasion of the Holy Month of Ramadan...

ONE App Launches an Exclusive Digital Auto Finance Offer with Competitive Profit Rates

Manama, Kingdom of Bahrain – 19 February 2026: ONE App, powered by Al Salam Bank, has announced the launch of a special offer in celebration of the Holy Month of Ramadan on its "Digital Auto Finance" service. The offer enables clients to apply for financing for both new and used vehicles entirely through the app, without the need to transfer their salary or visit any branch, while benefiting from competitive and exclusive profit rates during the campaign period.

This offer reflects the App's commitment to providing flexible and accessible financing solutions that cater to clients' needs during the Holy Month of Ramadan. Subject to terms and conditions, new car financing is available at an annual profit rate (APR) starting from 5.1%, while the annual profit rate for used car financing starts from 6.99%. The offer also provides a grace period of up to 6 months, with financing of up to 100% of the vehicle's value for new cars and up to 75% for used cars, with a repayment tenor of up to 7 years.

The Ramadan Digital Auto Finance offer through ONE App stands out as one of the most competitive offers currently available in the market, combining competitive profit rates with a fully integrated digital experience, from application submission to fast approval, without paperwork or salary transfer requirements.

Commenting on the occasion, Mr. Haitham Al Haddad, General Manager of ONE App, stated: "At ONE App, we are committed to delivering digital financial solutions that align with our clients' evolving aspirations and needs. The Ramadan Digital Auto Finance offer reaffirms our dedication to providing exclusive benefits and competitive profit rates, enabling clients to benefit from flexible and fast financing solutions during this period. We invite our clients to use ONE App before making a commitment, given the ease, speed, and fully digital experience it offers without the need for salary transfer or branch visits."

The Ramadan offer is available to salaried Bahrainis and expatriates and can be accessed through ONE App in simple and quick steps. The App invites those seeking auto finance at competitive rates to apply now and take advantage of this exclusive offer before the end of the campaign period.