

EMAAR

FOR IMMEDIATE RELEASE

Emaar unveils 'Dubai Square': The world's first drive-through mall

- *Mall is the centrepiece of the AED 180 billion Dubai Creek Harbour mega-project*
- *Scheduled to open in 3 years.*

Dubai, United Arab Emirates – 5 December 2025: Emaar Properties unveiled Dubai Square, the futuristic retail and entertainment destination set to transform Dubai Creek Harbour with a total retail, hospitality and commercial area of 2.6 million square meters.

Dubai Square is the anchor of the wider Dubai Creek Harbour project, an enormous waterfront development with a total development cost of AED 180 billion and spanning over 11 million square meters— three times that of Downtown Dubai.

This significant project represents a step in establishing Dubai as a prime global destination for shopping and leisure. "Dubai Square" will feature breakthrough technologies and innovative concepts in retail, dining, and entertainment, offering an unparalleled experience that goes beyond traditional shopping environments. The project features a fully integrated transport network and pedestrian-friendly streets and world-first drive-through mall design.

Construction of the project is currently underway and is expected to be completed in 3 years. The project underscores Emaar's vision for the future, combining residential, commercial, and leisure spaces on the banks of the historic Dubai Creek.

-Ends-

Note to Editors:

About Emaar Properties

Emaar Properties PJSC, listed on the Dubai Financial Market, is a global property developer and provider of premium lifestyles, with a significant presence in the Middle East, North Africa, and Asia. One of the world's largest real estate companies, Emaar has a land bank of approximately 660 million sq. ft. in the UAE and key international markets.

With a proven track-record in delivery, Emaar has delivered over 123,500 residential units in Dubai and other global markets since 2002. Emaar has strong recurring revenue-generating assets with approximately 1.4 million sq. mtr. of leasing revenue-generating assets and 41 hotels and resorts with approximately 9,900 keys (includes owned as well as managed hotels). Today, around 27 percent of Emaar's revenue is from its shopping malls, hospitality, leisure, entertainment, commercial leasing, and international businesses.

Burj Khalifa, a global icon, Dubai Mall, the world's most-visited retail and lifestyle destination, and Dubai Fountain, the world's largest performing fountain, are among Emaar's trophy destinations.

Follow Emaar on:

Instagram: www.instagram.com/emaardubai; Tiktok: <https://www.tiktok.com/@emaardubai>; LinkedIn: <https://www.linkedin.com/company/emaar-properties/>

For all media queries, please contact: PR@emaar.ae

EMAAR