

Following the Announcement of 50 Winners for November...

Al Salam Bank Doubles the Number of Winners to 100 Clients in the December Draw

Manama, Bahrain – 8 December 2025: Al Salam Bank has revealed the details of its December prize as part of its ongoing financing rewards campaign, which aims to recognize client commitment and strengthen their engagement with the Bank's services. After announcing the names of 50 winners for November, the Bank has doubled the number of winners for the December draw, giving 100 eligible clients the chance to have their financing installments paid for three months (as per the maximum cap outlined in the terms and conditions).

The campaign comes in response to client aspirations and is designed to reward individual clients who hold a personal, auto, or property financing, including those under social housing financing programs. Eligibility criteria include holding an active credit card and maintaining a minimum balance of BHD 50 in a Danat or Danat Plus account during the eligibility period, in accordance with the campaign's terms and conditions.

This initiative is part of a series of monthly prizes Al Salam Bank is offering through the end of the year, reaffirming its commitment to delivering meaningful rewards that align with client needs and expectations. The campaign also reflects the Bank's dedication to easing financial burdens and promoting stability for individuals and families. The campaign began with four winners in the first month receiving a financing settlement prize, followed by 50 winners in the second month who had three months' worth of installments covered.

Commenting on the occasion, Mr. Mohammed Buhijji, Chief Retail Banking Officer at Al Salam Bank, said: "We are pleased to announce the December prize as part of our continued efforts to support and appreciate our clients' trust. Over the past two months, we've had the pleasure of rewarding clients through the campaign's various prizes, reflecting our commitment to real initiatives that address their everyday financial needs. At Al Salam Bank, we believe that appreciation goes beyond quality service—it requires tangible support that makes a real difference in our clients' lives and contributes to easing their financial obligations."

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